

We claim:

1. A method of accessing classification information on a web based system until a finite selection point is achieved, comprising the steps of:

5 accessing a web site having a first main menu page of category headings by a user;
first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having first subcategory headings from the first selecting step;

second selecting at least one of the first subcategory headings;

10 accessing a third menu page having second subcategory headings from the second selecting step;

third selecting at least one of the second subcategory headings; and

15 repeating accessing and selecting until the user reaches an end of a menu series to a finite selection of a classification, wherein interaction of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting are navigated without inputting any search query.

2. The method of accessing classification information of claim 1, wherein the steps of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include:

a user navigating each accessing and selecting step by point and click.

3. The method of accessing classification information of claim 1, wherein the steps of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include:

a user navigating each accessing and selecting step by voice command.

4. The method of accessing classification information of claim 1, wherein the steps of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include:

a user navigating each accessing and selecting step by a combination of: point and click,
5 and voice command.

5. The method of accessing classification information of claim 1, wherein the classification information includes:

advertisements by sellers, each of the sellers listing at least one of: goods and services.

6. The method of accessing classification information of claim 1, wherein the category headings include:

headings for: agriculture, aircraft, antiques, automobiles, boats, heavy equipment, heavy trucks, industrial, medical, pickup trucks, recreational vehicles, and sport utility vehicles and
15 vans.

7. The method of accessing classification information of claim 1, wherein the first subcategory headings include:

headings for: makes, items, and services.

8. The method of accessing classification information of claim 1, further comprising the step of:

viewing the finite selection of the classification by scrolling through a list.

9. The method of accessing classification information of claim 1, further comprising the step of:

filtering and sorting the finite selection of the classification into a list; and

viewing the list.

10. The method of accessing classification information of claim 1, wherein the user is a:
a buyer of at least one of: a good, and a service.

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11. The method of accessing classification information of claim 1, wherein the user is a:
a seller of at least one of: a good, and a service.

12. The method of accessing classification information of claim 1, wherein the user is at least
10 one of: a buyer and seller, each user having an interest in at least one of: a good, a make, an item,
and a service.

13. The method of accessing classification information of claim 12, wherein the classification
information includes:

- 15 advertisements by sellers, each of the sellers listing at least one of: goods, makes, items
and services.

14. The method of accessing classification information of claim 13, further comprising the
step of:

- 20 a buyer-user listing an unlisted ad, the ad being for at least one of: a good, a make, an
item and a service.

15. The method of accessing classification information of claim 14, further comprising the
step of:

- 25 notifying the buyer-user user when a placed advertisement matches the unlisted item.

16. The method of accessing classification information of claim 15, wherein the notifying step further includes: at least one of: paging the buyer-user, and e-mailing the buyer-user.

17. The method of accessing classification information of claim 12, wherein the system includes: a catalog ordering system.

18. The method of accessing classification information of claim 12, wherein the system includes: a catalog order notification system.

19. The method of accessing classification information of claim 1, wherein the subcategory can include: types.

20. A method of accessing classification information on a web based system until a finite selection point is achieved , comprising the steps of:

accessing a web site having a first main menu page of category headings by a user;

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having first subcategory headings from the first selecting step;

second selecting at least one of the first subcategory headings;

accessing a third menu page having type headings from the second selecting step;

third selecting at least one of the type headings;

accessing a fourth menu page having subtype headings; and

repeating accessing and selecting until the user reaches an end of a menu series to a finite selection of a classification, wherein a finite selection point of information is navigated to without inputting any search query.